

# Advertising Information / Media Kit

Author: Tim Dickinson<tim@studentbanker.co.uk>

StudentBanker is a well established resource for webmasters and web developers who are trying to monetize their websites traffic. It provides a starting block to these developers where they can compare the various advertising networks by types of advertisements offered, payment options, and eCPM (effective cost per thousand impressions) and find the right one for their needs.

StudentBanker users view over 4 pages on average. StudentBanker works predominantly on a CPM (Cost per thousand) basis, but will accept CPC schemes in special circumstances. You are able to advertise on StudentBanker using both banners (468x60) and 180x150 rectangles both of which support GIF, JPG and rich media banners and are shown on every page.

If you are interested in advertising on StudentBanker, then please [Contact Us](#) and we will send you any more information that you may require including pricing and delivery options within 2 business days.